How to Talk to Your Patients about COVID-19 Vaccines

Step 1: Lead with empathy
When you convey genuine interest in your patient's point of view, your patient will feel understood and be more receptive to your recommendations.

Step 2: Ask to discuss vaccines
Be compassionate, curious, and supportive of your patient's feelings around getting vaccinated.

Step 3: Use motivational interviewing
Motivational interviewing can help move patients to vaccine acceptance. Follow the OARS acronym:

Open-ended questions: Ask questions that cannot be answered with "yes" or "no" to promote conversation.

Affirmations: Make statements and gestures that recognize the patient's strengths and help build confidence in their ability to take action-in this case, agreeing to get vaccinated against COVID-19.

Reflective listening: Rephrase a statement made by the patient to make them feel heard.

Summaries: Recap the conversation to help ensure there is clear communication between the speaker and listener.


Step 4: Answer questions thoughtfully
Use scientifically based, culturally appropriate, plain language answers to fill in your patient's knowledge gaps.

Copyright February 2022 by the American College of Obstetricians and Gynecologists. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, posted on the internet, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without prior written permission from the publisher.

This information is designed as an educational aid for the public. It offers current information and opinions related to women's health. It is not intended as a statement of the standard of care. It does not explain all of the proper treatments or methods of care. It is not a substitute for the advice of a physician. For ACOG's complete disclaimer, visit www.acog.org/WomensHealth-Disclaimer.

This Resource was supported by the American College of Obstetricians and Gynecologists (ACOG) and the Centers for Disease Control and Prevention (CDC) of the U.S. Department of Health and Human Services (HHS) as a part of a financial assistance award totaling $\$ 3,000,000$ with 100 percent funded by ACOG and CDC/HHS. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by CDC/HHS, or the U.S. Government.

